

# **LIVE FREE / RIGHTEOUS VOTE Initiative**

## ***Register, Educate, and Mobilize!***

**Goal:** *To build local based teams of AME, COGIC, COOLJC, PAW and other Black Church congregations to engage in voter registration, voter education and voter mobilization in September & October 2018*

**Black Church Integrated Voter Engagement (IVE):** Our voters need to be engaged **THREE TIMES**

### **REGISTER:**

1. **100% Voting Congregations:** Our congregations will activate 100% of membership of voting age in our congregations using the VAN and other specialized tools
  - a. We will train an appointee from congregation on how to use the VAN tool
  - b. Register at least 25 NEW voters before voter registration deadline

### **EDUCATE:**

1. **Voter Sabbaths** (WEEKLY emphasis from pulpit (Preach, Pray and Act about voting)
2. **Promote Weekly Webinars** sponsored by LIVE FREE /Righteous Vote every Thursday
3. **Share Key Dates** on social media platforms and toolkit (Share info with congregation about early voting, polling places, and voting guides)
4. **Host Candidate/issue forums**

### **MOBILIZE:**

1. **Phone Banking:** Our congregations will host phone banking/text message sessions every week on Tuesday, Thursday or Saturday
  - a. We need 10 sessions with 10 people over the next 8 weeks
2. **Door Knocking / Canvassing:** Our congregations will knock on 100 doors on Saturdays
  - a. We will have volunteer and paid opportunities for young people
3. **Souls to the Polls:** Our congregations will participate in a Souls to The Polls event, targeting the elderly and youth voters on voting weekend with free rides with our vans and vehicles

### **Key Dates:**

Aug 23: LIVE FREE Righteous Vote Press Launch  
Sep 3: Full daily voter contact program moving (Tuesday, Thursday, Saturday program begins)  
Sep 21-23: National Voter Registration Sabbath  
Sep 25: National voter registration day  
Oct-Nov 5: GOTV & Early voting  
Nov 6: Election Day

**TEXT "VOTE" to 228-466 to join the Righteous Vote initiative**